

# AYRSHIRE'S BIGGEST AFTERNOON TEA

Your 2018  
Guide to Hosting a  
Fabulous Event  
t. 01563 538008  
e. [admin@ayrshirecs.org](mailto:admin@ayrshirecs.org)



## How to Increase Donations

 /Ayrshire-Cancer-Support

 @ayrshirecancer

Ayrshire Cancer Support, 5 Dundonald Road, Kilmarnock, Ayrshire, KA1 1BQ

Ayrshire Cancer Support, 22 Wellington Square, Ayr, KA7 1EZ

Charity Number: SC016098



**Ayrshire  
Cancer Support**  
Here to help

[www.ayrshirecs.org](http://www.ayrshirecs.org)

## DONATIONS

It's a great idea to see if shops will give you a discount on any items you buy. Be sure to let them know you are raising funds for charity. There's no harm in asking!

Ask your favourite tea/coffee shop if they would like to host your event. They may be able to offer reduced rates.

If there is a community event coming up (school party/church fair/gala day) see if you can be included.

## AT THE DOOR

- Ask for donations at the door. It can be helpful to suggest a specific donation amount.
- Charge an entry fee. This can work well for larger events or events held in a restaurant, park or community hall.
- Offer door prizes when tickets are purchased—door prizes are typically smaller give-aways (e.g. a set of ice cream syrups). Charge per the number of tickets sold (i.e. £0.50 each or 3 for £1.00).

## GAMES

- Charge for playing a game. If you're having a larger event, selling tickets as entries into the games might work well.
- Have a look at our 'Tea Trivia' game.



## RAFFLE PRIZES

- Gift basket/jar—make up a gift basket/jar with themed items like a vintage cup & saucer (plenty available from our charity shops), different flavoured tea, tea leaves, a tea pig etc).
- Gift certificates for Afternoon Tea at a fancy restaurant.